Luxury Experience & Co

LE & CO
CELEBRITY & INFLUENCER FATHER'S DAY
VIRTUAL GIFTING EXPERIENCE
JUNE 2021

LE & Co goes virtual!

ABOUT

Luxury Experience & Co brings years of experience in Public Relations, Marketing & Business Development to lead and facilitate the growth of profitable new business while seeking new qualified buyers for our clients and to develop and maintain effective key brand relationships. We work hard to create sales opportunities for our clients and ensure business growth through directing and managing business development opportunities aligned with each client's brand strategy.

WHETHER YOU ARE LAUNCHING A NEW PRODUCT LINE, SHOWCASING A REVAMPED EXISTING LINE, INCREASING BRAND AWARENESS OR WORKING TO STAY AHEAD OF THE COMPETITION, LE & CO HAS ACCESS TO TOP CELEBRITIES, INFLUENCERS, ATHLETES AND PRESS.

BENEFITS

TARGETED TALENT RELATIONSHIP BUILDING

LE & Co has direct access to top celebrities, influencers, & athletes that you'll get to choose from.

We work to help you deliver your brand directly to talent, all while introducing you directly to start and aid in building a new relationship.

We work with you the confirm top talent and manage images gained and social media posting.

VIRTUAL GIFT BAG PROGRAM FEE $2,500

50 Celebrity & Influencer Pet Owners will be gifted the LE & Co Gift Box.

We will work with talent to confirm and follow up on gifting and posts. Talent is require to post and tag all brands involved.

LE & Co will send a recap report of posts, social media numbers reached per brand and links to press and posts.

LE & Co will share all talent contact information with brands after shipment.

Brands will also have exclusivity

BRAND REQUIREMENTS & INFORMATION

50 Gifts

Shipping Information:

Luxury Experience & Co
22427 Berdon Street
Woodland Hills, Ca 91367

What Our Clients Say

“Luxury Experience Company’s Pre-Espy gifting event was a great opportunity to build our brand awareness and gain brand interaction with an impressive lineup of athletes and influencers. There was an enthusiastic but well organized atmosphere to the event as a whole, and we’ve gained new fans and contacts that we would never have met otherwise. We will definitely participate again!”
Bryon Schreckengost, Brand Manager, Ryder Estate Wines

Partnering with Luxury Experience & Co. was a game changer. The amount of detail that went into the Pre ESPYS Gifting Suite was amazing. All of the celebrity talent made themselves available partly due to Melissa McAvoy’s relationships. My company will definitely be as sponsor for the Emmy's event in September!"
Celebrity Trainer, Justin Shaw

“ Luxury Experience Company gave our brand Manly Sunscreen exactly what it needed...a perfect venue with not just celebrities to endorse our product but media coverage and national exposure to help launch our sunscreen on a mass level!”
Lane Garrison, Actor & Owner, The Manly Company

"I have worked in special events for about 13 years and been fortunate enough to have participated in activations such as Grand Prix, Comic Con, E3, Critics Choice Awards, VMA's and many many other events. Recently I had the opportunity to work with Melissa McAvoy and have to tell you that I was so impressed with their professionalism, organization and their planning. I felt like I was working with a partner who wanted me to succeed, and they were so friendly and approachable it helped make my job all the much easier the day of the event."I literally cannot wait to work with them again!"
Michael Tertoole, Hollywood Photo Booth

"Melissa and her team were excellent to work with and partnering with Luxury Experience and Co. has proven to be a good business decision for Sailrock Resort due to the effectiveness of their representation, responsiveness to our needs, and availability when required."
Kashmie Ali, Managing Director, Sail Rock Resort & Spa, Turks and Caicos